“This program will help reduce our energy costs so more funds can go directly to caring for our young patients.”
Andi Kubota
Shriners Hospitals for Children®–Honolulu

“BYU-Hawaii is pleased to manage electricity costs through this program, helping us offer an affordable and high-quality education to our students.”
David Lewis, Vice President
BYU–Hawaii

“For Starwood Hotels & Resorts in Waikiki, Fast DR helps us go one step further in our green initiatives by improving and creating a more reliable electrical grid.”
Eric Au, Area Director of Engineering and Sustainability–Hawaii
Starwood Hotels & Resorts

How can you help us **add more renewable electricity to the grid?**

How can you help us **control demand for electricity during critical energy situations?**

How can you take **$3,000 or more off your electric bill each year?**

Fast Demand Response lets us temporarily reduce your energy use and **rewards you for participating.**

For more information, call Fast DR at **94-POWER (947-6937)** or visit **dr.heco.com.**
The Fast DR challenge.

**Fast DR stands for Fast Demand Response.** Hawaiian Electric partners with companies like yours to quickly respond to situations such as these:

- When clean local sources, such as wind and solar power, change the amount of electricity they deliver, we may need to reduce customers’ electricity use for short periods while back-up power comes online.
- When electricity generation may not be sufficient to meet peak load, we may need to reduce customers’ electricity use in real time.
- When we can delay starting a generating unit or take a unit offline sooner by reducing customers’ electricity use, the fuel cost savings help reduce electricity bills for everyone.

**You can track your energy usage in real time.**

As a participant in the Fast DR program, you will have your own portal on the Fast DR website that will let you see how much energy your building is consuming every day. You can also track your load reduction during an event.

---

The Fast DR process.

**How does your company qualify for Fast DR?**

Any commercial or industrial business that can commit a minimum of 50 kilowatts (kW) for load reduction is eligible. A free Preliminary Assessment and Technical Audit determines what non-essential equipment is a good fit for Fast DR and whether your facility can participate under automatic or semi-automatic Fast DR.

**Typical load-reducing activities:**

- Turn off or adjust non-essential processes or other equipment
- Reduce HVAC usage
- Shut off non-essential indoor and outdoor lighting, signage or window displays
- Shut off fountains, saunas, or pool/hot tub heaters and pumps
- Shut off excess elevator banks or escalators (as permitted)

As a Fast DR partner, you can decline to participate in any specific reduction event. With semi-automatic DR, your facilities manager or designated personnel will receive a phone call, email or text asking that you reduce electricity use manually or semi-automatically. With automatic DR, your facilities manager also receives a phone call, email or text, but a direct communication to your building management system automatically reduces electricity use.

---

The Fast DR promise:

**$3,000+ in electricity credits.**

If your company qualifies and you designate a minimum of 50kW of electricity use per month to Fast DR, you will receive:

<table>
<thead>
<tr>
<th>NOMINATED LOAD INCENTIVE</th>
<th>ANNUAL DR EVENT FREQUENCY</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5 per kW/month</td>
<td>0 - 40</td>
</tr>
<tr>
<td>$10 per kW/month</td>
<td>41 - 80</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LOAD REDUCTION</th>
<th>ELECTRICITY CREDIT</th>
</tr>
</thead>
<tbody>
<tr>
<td>50kW per month at $5/month</td>
<td>$250 per month/ $3,000 per year</td>
</tr>
<tr>
<td>100kW per month at $10/month</td>
<td>$1,000 per month/ $12,000 per year</td>
</tr>
</tbody>
</table>

Electricity credits are also based on customers’ participation levels during DR events.

When a Fast DR event is triggered, you will also receive an additional 50 cents per kW credit for every hour that energy is not consumed (compared to a 10-Day Average Baseline).

You will also receive an incentive toward the cost of installing load management equipment.